

Throughout product development, manufacturing and finished product testing, NSP adheres to stringent quality standards known throughout the industry as Good Manufacturing Practices or GMPs. Additionally, in the Methods Lab, NSP boasts four PhDs who have developed some of their own methods for testing active constituents in natural materials. Many of these have been published in peer-reviewed scientific journals. Of course, NSP shares these new, accurate testing methods with vendors on these occasions, in the hope that everyone working together can continue to improve quality throughout the industry.

Nature's Sunshine is proud to have received certification from various independent organizations that revere quality. These include prestigious approval from the Australia Therapeutic Goods Administration (TGA), which is needed before a company may sell herbal products in Australia. NSP also holds certifications from the National Sanitation Foundation International (NSF), the International Aloe Science Council and Brunswick Laboratories of Southborough, Mass. In 2013, Nature's Sunshine was also selected as one of America's Most Trustworthy Companies by Forbes magazine, and was one of just four companies in the entire "pharmaceuticals" category to be so singled out.

Its 42-year legacy of quality, service and integrity has made Nature's Sunshine a veritable benchmark in the health supplement industry. The Company remains completely committed to excellence in development, manufacturing, quality control and customer satisfaction as it offers safe, efficacious and innovative choices to people seeking wellness.

About Nature's Sunshine Products

Nature's Sunshine Products (NASDAQ:NATR), a leading natural health and wellness company, markets and distributes nutritional and personal care products through a global direct sales force of over 670,000 Independent Managers, Distributors and customers in more than 40 countries. NSP manufactures most of its products through its own state-of-the-art facility to ensure its products continue to set the standard for the highest quality, safety and efficacy on the market today. The Company has three reportable business segments that are divided based on the characteristics of their Distributor base, similarities in compensation plans, as well as the internal organization of NSP's officers and their responsibilities (NSP Americas, Asia Pacific and Europe; NSP Russia, Central and Eastern Europe; and Synergy WorldWide). The Company also supports health and wellness for children around the world through its partnership with the Sunshine Heroes Foundation.

Additional information about the Company can be obtained at its website, www.naturessunshine.com.

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